

CATARINA ESTÁCIO

GRAPHIC AND EDITORIAL DESIGNER

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I'm a portuguese graphic designer with a clean approach to design, focusing on typography and color. While I meet new cultures, I'm looking for new creative challenges and a team of innovative people to work with. I worked for various types of clients, both big and small, and the contact I had with clients from different countries gave me the ability to easily adapt to the design brief. After the briefing, I'm a self-starter graphic designer and I am able to adapt the style to the client's needs.

WORK EXPERIENCE



FREELANCE DESIGNER
2018, Australia

Learned how to adapt to a completely different culture and way of working. Developed networking, time management and communication skills in order to establish my position within the market in a short period of time. Was able to adapt the design language to a new approach to graphic design.



MEET HOSTEL
2017, Italy

Short term project in editorial design for a hostel in Garda Lake, Italy. Conceptualization, define the visual language, collect information, define and organize content, and produce a 60 page booklet to be distributed to the guests at the hostel. The photos and illustrations were made by the design team.



BA STUDIO
2016-2017, Portugal

Junior graphic designer at a Design Studio based in Lisbon. Responsible for responding to briefings of 5 different clients. Creating new design concepts and follow international brand guidelines. Worked across editorial, infography, branding and online communication.



PUBLIAGRO
2015-2017, Portugal

Main Editorial Designer on a monthly agriculture magazine called "Frutas Legumes e Flores". I redesigned the editorial concept of the magazine. Each month I designed the cover, layout of the articles, infographics, advertisements, edited photos and prepared the file for print. Also responsible for the online promotion.



GOOD MORNING HOSTEL
2014-2017, Portugal

Freelance designer on ongoing projects for the brand, design and maintenance of a luxury hostel in the center of Lisbon. In a first instance, I designed its visual identity - logo, stationary and website layout. Then, the necessary outdoors and indoors signage. Throughout the time I created all the advertising materials.

TERRA PROJETOS

2016 - 2017, Portugal
Design internship at the marketing department of an agro-industry consultant. My main activity was to produce materials - both online and offline - for the company's communication strategy.

WINEPT

2014-2015, Portugal
Main designer of the first online wineclub in Portugal. Work included management of the website and online communication. Designing banners, e-newsletters and promotional images. I also managed their social media platforms and created price and stock charts.

TWO SIX DESIGN

2016 - 2017, Portugal
Short-term graphic design work at a small furniture design company in Portugal. My job was to create the catalogue for the Summer Collection. Developing the concept, organizing content, collecting the images and preparing the file to print.

EDUCATION

2018
Keystone College of Business and Technology - Perth, Australia

DIPLOMA OF SOCIAL MEDIA MARKETING

Main subjects:
Plan, implement and manage social media marketing campaigns.

2012-2014
Fine Arts University of Porto, Portugal

MASTERS DEGREE GRAPHIC AND EDITORIAL DESIGN

Main subjects:
Editorial Design, Graphic design, Art Direction, Typography, Infography

2011-2012
École Supérieure des Arts Saint Luc Liège, Belgium

ERASMUS PROGRAM GRAPHIC DESIGN

Main subjects:
Graphic design, Typography, Pre-printing, Serigraphy, Photo editing

2009-2012
Architecture University of Lisbon, Portugal

BACHELOR DEGREE DESIGN

Main subjects:
Graphic design, Typography, Web Design, Drawing

PROFESSIONAL SKILLS

Editorial design
Graphic Design
Branding
Typography
Print preparation
Online communication

PERSONAL SKILLS

Time management under pressure
Team work
Challenge seeker
Self-starter
Adaptability

SOFTWARE SKILLS

InDesign
Illustrator
Photoshop
HTML/CSS
Microsoft Office
Glyphs

LINGUISTIC SKILLS

Portuguese (native)
English (IELTS 7,5 pts)
French (good conversational)
Italian (basic)



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